



685 Weaver Street, Larchmont, NY 10538
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www.sheldrakecenter.org

January 2012

Dear Supporter,

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On Friday, March 30, Sheldrake Environmental Center will host an evening *Into the Woods*, a Spring Benefit with a buffet dinner and benefit auction at the Bonnie Briar Country Club. This is Sheldrake's primary fundraiser of the year with all proceeds supporting our environmental education programs and care of the Larchmont Reservoir – James G. Johnson, Jr. Conservancy.

We hope that you choose to be part of this celebration by becoming a business sponsor of this important event. Here are a few ways to participate:

- **Contribute \$500 or more and receive a full-page journal ad and two tickets to the evening event.** We will also allot space at the event for you to display handout material from your business and list you as a sponsor.
- **Donate an item to our Silent Auction.** Every item will be beautifully described and the name of your business will appear with your gift on our silent auction table, in our event program, and on our website.
- **Purchase an ad in our Event Journal** as a way to demonstrate your public commitment to environmental education and conservation. Full page ads are \$100, half page \$75 and quarter page \$50.

Sheldrake serves as a vibrant environmental resource center for the communities of Larchmont, Mamaroneck, New Rochelle and Scarsdale. Set in the heart of the Sheldrake River watershed, Sheldrake, with its proximity to the Larchmont Reservoir Conservancy, offers the perfect setting for environmental education and outdoor enjoyment. We count on the proceeds from this event to support our programs throughout the year.

Sheldrake is a 501(c)(3) tax-exempt non-profit organization and your gift is tax deductible to the fullest extent of the law. Thank you in advance for your consideration.

Sincerely,

Holly H. Moskow
Executive Director
execdirector@sheldrakecenter.org

Silent Auction Coordinators:

Eileen Weingarten
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Bonnie Weinbach
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Journal Coordinators:

Syd Schneider
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Joyce Kent
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